



ENVIRONMENTAL MISSION

SHAW INDUSTRIES, INC.

ENVIRONMENTAL SUSTAINABILITY IS OUR DESTINATION and cradle-to-cradle is our path. Our entire corporation and all stakeholders will value and share this vision.

Through eco-effective technology we will continuously redesign our products, our processes, and our corporation.

We will take responsibility for all that we do and strive to return our products to technical nutrient cycles that virtually eliminate the concept of waste.

We will plan for generations, while accepting the urgency of the present. We are committed to the communities where we live and work. Our resources, health, and diversity will not be compromised.

We look forward to a solar-powered future utilizing the current solar income of the earth, anticipating declining solar costs and rising fossil fuel costs as technology and resource depletion accelerate.

We will lead our industry in developing and delivering profitable cradle-to-cradle solutions to our free-market economy. Economy, equity, and ecology will be continually optimized.

Honesty, integrity, and hard work remain our core values. We will continue to deliver unsurpassed safety, quality, beauty, performance, and value to our customers.